

# Sharing Cultures: 7th International Workshop on the Sharing Economy

The logo for the Universitat Oberta de Catalunya (UOC) is displayed in a large, bold, dark blue font. The letters 'U', 'O', and 'C' are partially visible, with the 'U' and 'O' being more prominent than the 'C'.

Universitat Oberta  
de Catalunya

---

1st-3rd July, 2020  
**Barcelona**

The sharing economy is arguably coming of age. As well as becoming an increasingly consolidated phenomenon in itself, research on the topic also represents an increasingly consolidated knowledge base. This ever-dynamic field, however, is still faced with a number of conceptual, methodological and empirical challenges that are increasingly complex and are perpetually shifting.

In this spirit, we are pleased to launch this call for papers for the seventh International Workshop on the Sharing Economy (IWSE), organised by the Faculty of Economics and Business of the Open University of Catalonia (UOC). Indeed, the lifecycle of the IWSE event is in itself a testament to this increasingly consolidated research trajectory on the Sharing Economy, following successful editions in Utrecht (2015; 2019), Paris (2016), Southampton (2016), Lund (2017) and Mannheim (2018).

The city of Barcelona represents an ideal backdrop for this seventh edition of the IWSE, providing an interesting local context for reflecting upon recent developments in sharing economy research as the platform era enters the 2020s. As well as being a major hub for a wide range of platform-based initiatives and collaborative consumption experiences in recent years, Barcelona also has a long and lively tradition of cooperativism; a movement which is arguably still strong in the city.

**#IWSE2020**

## Topics

We invite contributions on (but not limited to) the following themes:

- Data issues
- Democracy and platform governance
- Environmental impacts
- Gender and class issues
- Geographical comparative approaches
- Inequalities and discrimination
- Inherent conflicts and tensions in the platform era
- Labour and digital transformation
- Legal issues
- New technological solutions favouring fairness and social justice
- Platform business strategies and models
- Regulatory and policy responses
- Sectoral analyses
- Sharing cultures
- Sharing economy and the global South
- Social and economic impacts
- Trust and cooperation
- User experiences and behaviour

Theoretical, empirical and policy contributions focused on different actors, agents and scales of analysis are welcome. Multidisciplinary, longitudinal, comparative and multi / mixed method approaches are particularly encouraged.

## Keynote speakers

**Professor Oksana Mont**, Lund University

**Dr Lizzie Richardson**, University of Sheffield

**Dr Mayo Fuster Morell**, Open University of Catalonia (UOC)

## Provisional Programme

***Wednesday 1st July 2020 (Fàbrica Damm, Barcelona)***

16:30 – 17:30 Arrival / Registration, IWSE 2020

17:30 – 17:45 Opening session and welcome

17:45 – 18:45 Keynote address, **Professor Oksana Mont**

18.45 – 19:45 Panel debate

19:45 Welcome cocktail reception

---

### ***Thursday 2nd July 2020 (Palau Macaya, Barcelona)***

08:45 – 09:30 Registration  
09:30 – 10:30 Keynote address, **Dr Lizzie Richardson**  
10:30 – 11:00 Coffee  
11:00 – 12:30 Parallel sessions 1  
12:30 – 13:30 Lunch  
13:30 – 15:00 Parallel sessions 2  
15:00 – 15:30 Coffee  
15:30 – 17:00 Parallel sessions 3  
20:00 Workshop Dinner

### ***Friday 3rd July 2020 (Palau Macaya, Barcelona)***

09:30 – 10.30 Keynote address, **Dr Mayo Fuster Morell**  
10.30 – 11.30 Parallel sessions 4  
11.30 – 12:00 Coffee  
12.00 – 13:30 Parallel sessions 5  
13.30 – Lunch  
14:00 – Closing session and farewell

## **Important Dates**

Deadline for abstract submission: March 15<sup>th</sup> 2020  
Notification of acceptance: April 8<sup>th</sup> 2020  
Registration deadline: May 8<sup>th</sup> 2020  
Workshop: July 1<sup>st</sup> – 3<sup>rd</sup> 2020

## **Fee**

The workshop fee is **€120** for all participants and includes all workshop sessions, lunches, refreshments and the workshop dinner on Thursday 2<sup>nd</sup> July 2020.

## **How to submit**

To submit your contribution, send an abstract of between 200 and 400 words outlining your topic, research question / framework, methodology, main findings and 2-3 keywords to [iwse@uoc.edu](mailto:iwse@uoc.edu) by March 15th 2020 at the latest.

For venue capacity reasons, there will be a limit on the number of abstracts we are able to accept and as such, priority will be given to those abstracts that are clearly oriented to research finding above those with a more preliminary focus. All abstracts will be double blind reviewed by at least two members of the Scientific Committee.

---

## Scientific Committee

Aurélien Acquier (ESCP-Europe)  
Mark Boons (Erasmus University Rotterdam)  
Igor Calzada (University of Oxford)  
Valentina Carbone (ESCP-Europe)  
Maria Casado Díaz (University of the West of England, Bristol)  
Agustín Cocola-Gant (University of Lisbon)  
Koen Frenken (Utrecht University)  
Javier Gil (UNED, Spain)  
Vadim Grinevich (University of Southampton)  
Hugo Guyader (Link öping University)  
Szilvia Gyimóthy (Copenhagen Business School)  
Dimitri Ioannides (Mid Sweden University)  
Rense Korten (Utrecht University)  
Frederic Marimon (International University of Catalonia UIC)  
Marta Mas (International University of Catalonia UIC)  
Jeroen Meijerink (University of Twente)  
Sergio Nasarre Aznar (Rovira i Virgili University)  
Maartje Roelofsen (Macquarie University)  
Maja Turnšek (University of Maribor)  
Julie Wilson (Open University of Catalonia UOC)  
Dominika Wruk (University of Mannheim)  
Lucie Zvolška (Lund University)

## Organising Committee, UOC

Agustí Canals	Julie Wilson ( <i>co-chair</i> )
Ana Isabel Jiménez	Lluís Garay Tamajón
Antoni Meseguer Artola	Maria Pujol-Jover
August Francesc Corrons	Mar Sabadell-Bosch
Daniel Liviano Solís	María Jesús Martínez ( <i>co-chair</i> )
Eduard Josep Alvarez Palau	Marta Viu
Francesc González Reverté	Natàlia Cugueró
Hug March Corbella	Pablo Díaz Luque
Inma Rodríguez Ardura	Ricard Espelt
Joan Miquel Gomis López	Soledad Morales Pérez
Josep Lladós Masllorens	Vicente Peñarroja Cabañero
Judit Barrullas Bonet	Vera Vida

## Venues

[Fàbrica Damm \(map\)](#)

[Palau Macaya \(map\)](#)

## Further information

IWSE 2020 website:

<http://symposium.uoc.edu/40402/detail/7th-international-workshop-on-sharing-economy-barcelona-2020.html>

Email:

[iwse@uoc.edu](mailto:iwse@uoc.edu)

## Organised by:



Universitat  
Oberta  
de Catalunya

Faculty  
of Economics  
and Business

**#IWSE2020**

---